



MARK BUTLER MP, MEMBER FOR PORT ADELAIDE
NICK CHAMPION MP, MEMBER FOR WAKEFIELD
TONY ZAPPIA, MEMBER FOR MAKIN

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CONNECTING SOUTH AUSTRALIAN BUSINESS

Government launches \$250 million Enterprise Connect network

Mawson Lakes is set to benefit after the Minister for Innovation, Industry, Science and Research, Senator Kim Carr, last night delivered on a key election commitment by launching the Rudd Labor Government's \$251 million Enterprise Connect network.

Mark Butler said: "This is good news for South Australia and for Mawson Lakes, where one of the ten Enterprise Connect centres will be located."

"The \$20 million Mawson Lakes Manufacturing Centre will provide services for the whole state, helping South Australian businesses succeed, and creating high-wage, high-skilled jobs for South Australians", he said.

Nick Champion said: "Through the Manufacturing Centre South Australia's 6,000 small and medium-sized manufacturers will be able to get expert help to do their job better."

"South Australia's Manufacturing Centre will form part of an Australia-wide Manufacturing Network, giving South Australian manufacturers access to a wide range of expertise and facilities."

Tony Zappia said: "The new network will make a very real and practical contribution to competitiveness of South Australian small and medium-sized enterprises (SMEs)".

"Through the Mawson Lakes Manufacturing Centre, experienced business advisers will work directly with companies providing:

- a free business review;
- assistance in business strategies and operations;
- benchmarking of business and manufacturing processes against best practice;
- help in finding the latest research, technology and organisational knowledge to improve products and efficiency;
- prototyping and testing facilities to turn good ideas into products; and
- help to cut through red tape and get the best access to government programs."

"Our prosperity rests on South Australian businesses becoming more innovative to compete in global markets," Mr Zappia said.

The application process for Enterprise Connect is simple and quick. A new website with all the information is live at www.enterpriseconnect.gov.au or interested businesses can call 131 791.